



CLALLAM COUNTY LODGING TAX ADVISORY COMMITTEE MINUTES OF SEPTEMBER 14, 2023

MEETING OF THE LODGING TAX ADVISORY BOARD (LTAC)

Chair Commissioner Johnson called the meeting to order at 2:01 p.m., Thursday, September 14, 2023. Also present were Donya Alward, Kim Reynolds, Marc Abshire, Lorrie Mittmann and Pamela Dahl. Lissy Andros, Matthew Peloquin, and Craig Jaeger was excused.

REQUESTS FOR MODIFICATIONS/APPROVAL OF AGENDA

ACTION TAKEN: Abshire moved to adopt the agenda as presented, Dahl seconded, motion carried

APPROVAL OF MINUTES

- April 13, 2023

ACTION TAKEN: Reynolds moved to approve the minutes as presented, Dahl seconded, motion carried

BUSINESS ITEMS

a. Review of financial LTAC projections

Mark Lane Chief Financial Officer provided a financial update. LTAC Members held discussion.

b. Discussion on allocations for 2024 Hotel/Motel Funds

Members held discussion regarding allocations for 2024 Hotel / Motel Funds. Lane recommended to allocating between \$1.75 to 1.8 million based off current financial reports for 2024. Members held discussion regarding how many times to call for applications in 2024 and what the allocation amounts would be for those calls. Members agreed to issue 2 calls for applications in 2024. The first call will be due in October 16, 2023 for 2024 funds. The second call will be around May 2024 for 2024 funds. Members decided to make a final determinations on how much to allocate during each call at the November 9, 2023 LTAC meeting.

c. Notice to call for 2024 Hotel/Motel Funding applications

Johnson briefed the LTAC Members on the notice to call for applications. LTAC Members held discussion.

ACTION TAKEN: Abshire moved to issue the notice, Alward seconded, motion carried

d. Strategic Tourism Plan request for proposal update

Marsha Massey, Olympic Peninsula Visitor Bureau provided an update on the Strategic Tourism Plan request proposal. LTAC Members held discussion.

NEXT MEETING – November 9, 2023 (no meeting in October)

ADJOURNMENT - Meeting concluded at 3:13 p.m.