



Clallam County Fairgrounds Parks, Fair & Facilities Department

1608 W. 16th Street
Port Angeles, WA 98363

CLALLAM COUNTY FAIR ADVISORY BOARD Minutes of April 5, 2023 Regular Meeting – In Person and Via Zoom

Name	J	F	M	A	M	J	J	A	S	O	N	D	Position
Bekkevar, Megan	X		X	X									Secretary, At-Large
Mowbray, Julie	X		X	X									Large Animals and FFA
Beckstrom, Teresa	X	N	X	X									Agriculture At-Large
Vacant	-	O	-										Grange
Vacant	-	-											Horse Groups
Edwards, Don	X	M	X	X									At-Large
Vacant	-	E	-										Home Arts/Hobbies & Crafts
Johnson, Carol	X	E	X	X									Port Angeles Chamber
Borte, Josh	X	T	-	X									President, City of Port Angeles
Vacant	-	I	-										Garden Clubs
West, Tara	X	N	X	X									Small Animals
McCarty, Dan	X	G	X										Sequim/Dungeness
Greer, Melanie	X		X										Vice President, Arts/Photography
Wilson, LaDona	-		X										4-H Homemakers
Winn, George	X		X	X									West End

Guests Present:	Sylvia Strohm, Laurie Davies, Bud Davies, Jenny, Barb McFall, Glenn McFall, Sandra Robinson, and via Zoom, Earley Family, Angie Bronson, "Public".
Staff Present	Shari Ioffrida, Don Crawford
Call to Order	The meeting was called to order at 6:03 p.m. by Josh Borte.
Quorum	Yes.
Request for Modification / Approval of Minutes	George Winn moved to accept the minutes as presented. Tara West seconded. Unanimously approved in vote.
Public Comment on Agenda Items	Sylvia Strohm commented that increase of admission is a lot and it should be \$10 and not \$12. She commented that why should those who are paying cash be responsible to cover the cost of those who want to use credit cards. Barb McFall asked what was taken into account to determine the new proposed gate admissions. She was also asking about the Beer Garden and if it has been put out to the public yet. And how does 4-H feel about it. It is an issue that has been talked about with people in the public. Tara has had a conversation with Sheriff King about it and if it happens, it will need to be done in the appropriate

	<p>way per the RFP. The public should know about it. Carol Johnson commented that this is not a new conversation we are having. Laurie Davies has spent at least 4 years investigating this possibility. This is something that we have looked at how other fairs are doing things to make sure we are doing what is right. The Rodeo Committee brought this idea back up again as a way to improve the rodeo arena without taking from the County General Fund. Barb McFall wants to make sure that a beer garden is done correctly and that the funds are going to a proper cause.</p>
<p>Committee Reports</p>	<ol style="list-style-type: none"> 1. <u>Advertising:</u> Shari took an ad out in the Spring/Summer Visitor Guide for the Fair. Along with one in the Everett Herald that goes up and down the I-5 Corridor. She said we have some free ads that we received from the KONP home show. She chose to use those closer to the Fair instead of now. 2. <u>Camping and Parking:</u> Carol Johnson spoke that she and LaDona will be measuring spots outside and inside to make sure what size rigs will fit where so it is easier when it comes closer to Fair time. Since more area has been cleared outside the green gate, Carol thinks there will be more spots than before. The final list should be done by mid-May 3. <u>Information Booth:</u> Sylvia Strohm commented that she is plugging along on her plans for the information booth. 4. <u>Pacific Northwest Junior Livestock Auction:</u> Teresa Beckstrom spoke about Steer weigh-in on March 19. There were 13 steers weighed in. Quality assurance forms were due from all participants on March 31. We have about 60 animals right now but that could drop with pre-weigh in of the rest of the animals. 5. <u>4-H / WSU Extension:</u> No Report. 6. <u>Royalty:</u> Laurie Davies reported our court attended the KONP Home & Lifestyle Show and handed out PUD bags to the public and then they went from vendor to vendor introducing themselves. Our court had great fun at the Easter Egg Hunt on April 2 provided by the Eagles via Sylvia. It was a lovely afternoon and she wants to thank Sylvia for including us in this. Laurie said they are now working on the royalty float and working towards the Sequim Irrigation Festival Parade and Port Townsend Rhoda Parade in May. She said they will also attend Sequim Family Fun Day on May 6.
<p>Special Committee Reports</p>	<ol style="list-style-type: none"> 1. <u>Fair Kitchen:</u> Carol Johnson spoke that it is still up in the air as to the plans at the moment. Shari spoke that she reached out to a

	<p>current food vendor that has been here for a long time and they will come out and see the kitchen to see if they are interested.</p> <p>2. Rodeo, Beer Garden: Rodeo: George Winn spoke that we are working on sponsorships and advertising that has already begun for this year. The stock contractor and announcer already set. There is a lot to be done for maintenance on the arena that is hoping to get done by July 1 at the latest to see if any other improvements need to be made after that. Shari spoke that she created a Social Media flyer to start sending out and advertising. Beer Garden: Laurie Davies gave a presentation and read her letter regarding the beer garden possibility (see attachment). Tara spoke that Commissioner Mark Ozias and the Clallam County prosecutor have been supplied with a copy of the new RFP to share with the other Commissioners to review as the Beer Garden Committee was not okay with the wording of the previous RFP. Sandra Robinson asked what is the required law enforcement or security with it? What is the process of limiting people or making sure that people are not driving immediately after leaving the beer garden? That is all outlined in the RFP that will be available to the public as soon as it goes before the Commissioners. Then it will go public for people to start placing bids. Laurie Davies spoke that the percentage that goes back to the Fair (Rodeo arena improvements with the beer garden being at the Rodeo) is currently at 10% as that is the maximum that non-profits are allowed to contribute back to the fairgrounds.</p>
Unfinished Business	None.
New Business	<p>1. <u>Superintendent Unopposed Positions and Open Positions:</u> There are two applications for Superintendent positions. They are for the Cat Barn from Conner West and Faith McFall as co-Superintendents. George made a motion to approve the two Superintendents that applied and Don Edwards seconded. Unanimously approved. Shari spoke that we still have open positions for Hobbies & Crafts. If we know anyone that would be a good fit send them Shari's way. Shari is pretty sure we have a Superintendent for the Poultry barn but she is waiting for the application.</p>

	<p>2. <u>Fair Admission Increases:</u> Shari handed out version 7 draft for our proposed admission prices that show what our 2022 prices were and have been since 2011. The major changes from the approval amounts from the October meeting to what we are proposing now is to help cover the cost if we use credit cards and ticketing system. Tara West asked where we are at in terms of credit card usage at the Fair. Don Crawford said we would be good to go in the next 30 days for credit card and internet usage. Tara doesn't think we should implement it this year as it is was set to be implemented in 2024. Teresa Beckstrom voiced her opinion that we need to be with the times. People are not carrying cash anymore, they all have cards. Even kids have cards in their pockets instead of cash. The ticketing company, Afton, Don Crawford has been looking at does not have an implementation fee for the hardware up front. They would charge based on the number of tickets that are sold pre-season and at the gates, including cash-only sales. This would also include in-person customer support & website ease for pre-season ticket sales. Don Edwards asked Shari her thoughts on it. She agrees with Teresa that we need to be up to-date with taking credit cards. Fees associated with Afton Ticketing: \$1.29 per ticket, plus 3% Afton service fee <u>and</u> 3% credit card processing fee per transaction. No matter if the Fair Board votes yes to push it forward, it needs to go through the process with the County Commissioners. If the Commissioners do not like it, they can vote no and it will not go through. Don Edwards made a motion to move the proposed online ticket prices to the Board of County Commissioners. George Winn seconded. It was not unanimous.</p>
<p>Staff Reports</p>	<p>Manager's Report: Shari Ioffrida: <u>WSDA Fair Fund:</u> Shari reported that we have been notified that the WSDA Fair Fund Allocation is \$58,054.34. About \$20,000 more than in the past. <u>KONP Home & Lifestyle Show:</u> Shari noted that she and Laurie "manned" the Fair Booth at the KONP Home & Lifestyle Show which was held on March 18 and 19. Handed out about: 300 "save the dates" cards 8 Vendor Applications 12 4-H inquiries 15 People asked about entering exhibits And gave out about 7 pounds of candy! <u>Upcoming Events:</u> PNWJLA Meeting, various (7) 4-H club meetings; a Clallam County Republican Fundraiser (4/1), Annual</p>

	<p>KONP Easter Egg Hunt (4/8), NPBA Surplus Sale (4/15), and the 5 Acre School Dance (4/22), Master Gardeners Graduation (4/12), and Life Line Screening (4/12).</p>
<p>Other Items</p>	<ol style="list-style-type: none"> 1. <u>Fair Office Coverage Throughout the Year:</u> Shari will now be at the fairgrounds Wednesday afternoons from 1-5 pm. In May – June: 2 full days a week; July: 3 full days a week; August: full time; September: TBD. 2. <u>WSDA Fair Judge Commissioner:</u> Laurie Davies spoke about her first official meeting as a State Commissioner. There was a vote to go back to judging fairs each year by the state judge. It is very important for us promote agriculture and youth and what we can do to help them in the future. This will be evaluated when we are judged each year, like last year. 3. <u>Hood Canal Bridge Closure During Fair:</u> The work that will be happening on the bridge will not have the decided dates until mid-April. We will need to be giving everyone the options for how to get here if that problem arises. It could also add to the cost of judges, etc. 4. <u>Farm Family Christmas:</u> Carol brought up the Farm Family Christmas idea that was tossed around last year to be thinking about what could be done to start thinking about it. Laurie has spoken with Rhonda Raymond in the Parks Department to use her designs and expertise. 5. <u>Fair Kitchen thoughts:</u> Carol Johnson has brought up the volunteer fair that the Port Angeles Chamber of Commerce is doing at Vern Burton on April 19 from 4-7pm. This is for people to find ways to volunteer in the community. This could be helpful to get volunteers for the kitchen or the Fair in general. Shari has been talking to some vendors about the possibility of running it. No matter what, we want to make sure the ice cream will still be sold to keep with tradition. 6. <u>Todd Ortloff Show:</u> Carol Johnson asked if a couple of Board members and Shari could participate in the KONP Todd Ortloff radio show in May or June, in addition to the show the week of Fair. Shari agreed. 7. <u>Exhibitors Guide:</u> Shari Ioffrida handed out printed drafts of the Exhibitors Guide rules, Animal Guide, and Still Life Guide that she received from Melanie Greer. These are still drafts. Shari asked that everyone look at them and get back with typos or changes or anything else needed. These will all be available online. Shari will be meeting with the PDN about printing some copies for those who do not use online.

Public Comments on Non-Agenda Items	
Adjournment	Tara West moved that the meeting be adjourned. Seconded by George Winn. Vote was unanimous. Meeting adjourned at 8:01 pm.

Respectfully submitted,

Megan Bekkevar
Secretary