



CLALLAM COUNTY LODGING TAX ADVISORY COMMITTEE MINUTES OF MARCH 9, 2023

MEETING OF THE LODGING TAX ADVISORY BOARD (LTAC)

Chair Commissioner Johnson called the meeting to order at 2:01 p.m., Thursday, March 9, 2023. Also present were Craig Jaeger, Lorrie Mittmann, Donya Alward, Kim Reynolds, Lissy Andros, Matthew Peloquin and Pamela Dahl. Marc Abshire was excused.

REQUESTS FOR MODIFICATIONS/APPROVAL OF AGENDA

ACTION TAKEN: Dahl moved to adopt the agenda as presented, Andros seconded, motion carried

APPROVAL OF MINUTES

- January 12, 2023

ACTION TAKEN: Andros moved to approve the minutes as presented, Jaeger seconded, motion carried

BUSINESS ITEMS

a. Review of financial LTAC projections – Mark Lane

Mark Lane provided a financial update. LTAC Members held discussion.

b. Review follow-up reports for 2022 LTAC funding requests

Commissioner Johnson briefed the LTAC Members. LTAC Members held discussion regarding 2022 LTAC funding follow-up request reports.

c. Strategic Tourism Plan request for proposal update – Marsha Massey

Debbie Wardrop, Olympic Peninsula Visitor Bureau provided an update on the Strategic Tourism Plan request proposal. LTAC Members held discussion.

NEXT MEETING – April 13, 2023 at 2 p.m.

ADJOURNMENT - Meeting concluded at 3:11 p.m.